

SuFiA TS Monitoring, Evaluation and Learning, and Communication Workshop
CTI-CFF, Regional Secretariat Office
Manado, Indonesia
25-27 July 2023 (Tentative)

Objective

- To strengthen the capacity of CTI-CFF's governance mechanisms and its functioning on MEL, reporting, communications that are gender sensitive and inclusive, in its marine conservation and sustainable fishing efforts in the Indo-Pacific region.

Expected result(s)

- Technical support delivered based on CTI-CFF needs
- CTI-CFF able to prioritize implementation, track progress, and achieve results

Expected participants

- CTI-CFF Regional Secretariat focal point and key personnel
- CTI-CFF M&E Working Group (MEWG) member countries

Draft Agenda

Day I – Measuring Impact (25 July 2023)		
Date/Time	Activity	Resource Person(s)
08:00 – 08:30	Registration	All
08:30 – 08:40	Opening remarks Group Photo	CTI-CFF, USAID/RDMA
8:40 – 8:50	Introduction to the Workshop (objectives, expectations, agenda, trainers)	SuFiA TS or Facilitator
8:50 – 9:30	<ul style="list-style-type: none"> o Introduction to MEL and database system at CTI-CFF o Measuring progress from CTI-CFF workplan: Expectations and current status 	Mr. Anjum Islam CTI-CFF RS
9:30 – 10:30	<ul style="list-style-type: none"> o Introduction: <ul style="list-style-type: none"> o Measuring Impact (MI) o Results Chain Development and Theory of Change o Outcome Statement and Key Results Identification <p><u>Method:</u> SuFiA TS Presentation, Worksheet and Group Activity, designed based of the RPOA 2.0 strategy and 2023 MEWG Workplan</p>	SuFiA TS
10:30 – 10:40	Break	
10:40 – 12:00	Continued: Identification of selected SuFiA TS-aligned strategy in RPOA 2.0 and MEWG Workplan to develop specific key results and adaptive management (AM) indicators to supplement CTI-CFF indicators <u>Method:</u> SuFiA TS Presentation and Group Activity	SuFiA TS
12:00 – 13:00	Lunch Break	

Day 1 – Measuring Impact (25 July 2023)		
Date/Time	Activity	Resource Person(s)
13:00 – 13:30	Continued: Aligning the identified key results and associated AM indicators with RPOA 2.0 and MEWG Workplan	SuFiA TS
13:30 – 15:30	<ul style="list-style-type: none"> o Applying developed key results and AM indicators in Activity Planning and Implementation. Brainstorming, identifying, and agreeing on the following: <ul style="list-style-type: none"> o Specific tasks by country o Timeline and progress narrative o Quarterly/annual target o Challenges/mitigation plan 	Mr. Anjum Islam, CTI-CFF RS
15:30 – 15:40	o Coffee Break	
15:40 – 16:40	o Discussion: Rethinking the current progress reporting system and potential ways to improve it	SuFiA TS Mr. Anjum Islam, CTI-CFF RS
16:40 – 17:00	<ul style="list-style-type: none"> o Wrap up day I o Final Q&A o Post-event Evaluation 	SuFiA TS
17:00 – 17:05	Closing remarks	CTI-CFF RS
17:05	Adjourn	

Day 2 – Strategic Communications (26 July 2023)		
Date/Time	Activity	Resource Person(s)
08:00 – 08:30	Registration	All
08:30 – 09:45	<ul style="list-style-type: none"> o Introduction and Expectation Communications Strategy Overview o Group Reflection <ul style="list-style-type: none"> o What has been done? Any previous communications strategy/workplan/strategic framework? o Achievements? o Challenges o What needs to change? o The value of working with SuFiA TS (how SuFiA TS fits in) 	SuFiA TS
09:45 – 10:00	Break	
10:00 – 11:00	<ul style="list-style-type: none"> o Understanding the Communication Strategy of CTI-CFF o Discussion: Country member’s Commitment to communications coordination system, communications platform/channels and list of products for 2023 	Ms. Dewi Satriani, CTI-CFF RS
11:00 – 12:00	<ul style="list-style-type: none"> o Group Work <ul style="list-style-type: none"> o Communication landscape <ul style="list-style-type: none"> ▪ Partners (governments, NGOs, CSOs, CBOs, and media) ▪ Avenues and channels 	SuFiA TS

Day 2 – Strategic Communications (26 July 2023)		
Date/Time	Activity	Resource Person(s)
	<ul style="list-style-type: none"> ▪ Innovative and creative work ○ Power matrix <ul style="list-style-type: none"> ▪ Hi-Low opinion, Hi-Low impact ▪ Leveraging changes and ways to amplify messages 	
12:00 – 13:00	Lunch break	
13:00 – 14:00	<ul style="list-style-type: none"> ○ Human-centered communications ○ Narrating Sustainable Fish in Asia <ul style="list-style-type: none"> ▪ Storytelling (Video, Photo, and Human-interest story) ▪ Call to Action 	SuFiA TS
14:00 – 15:30	<ul style="list-style-type: none"> ○ Group Work ○ Implementation <ul style="list-style-type: none"> ○ Group Goals ○ Resources ○ Gaps 	SuFiA TS
15:30 – 15:40	Break	
15:40 – 16:40	<ul style="list-style-type: none"> ○ Measuring success/ impact ○ Media Footprint ○ Social media engagement ○ Pause and reflect 	SuFiA TS
16:40 – 17:00	<ul style="list-style-type: none"> ○ Wrap up day 2 ○ Post-Event evaluation 	Facilitator
16:55 – 17:00	Closing remarks	CTI-CFF RS
17:00	Adjourn	

Day 3 – MEWG Meeting (27 July 2023)		
Date/Time	Activity	Resource person(s)
08.00-8.30	Registration	All
08.30 – 08.50	<ul style="list-style-type: none"> ○ Welcome from the Chair of Monitoring and Evaluation WG ○ Quick introduction of Monitoring and Evaluation WG participants ○ Agenda Adoption ○ Focal Points: MEWG and CT Atlas 	MEWG Chair
08.50 – 09.30	RS Update: SOM-17 Decision Discussions on SOM-17 Decision	CTI-CFF RS
09.30 – 11.00	Partner's Update and Discussions on Partner's Update: <ul style="list-style-type: none"> ○ SUFIA TS ○ WWF ○ GIZ ○ CTC ○ Allen Coral Atlas ○ etc 	MEWG Chair and Partners

11.00 – 11.30	MEWG Workplan and Budget 2023	MEWG Chair
11.30 – 12.00	MEWG Workplan and Proposed Budget 2024	MEWG Chair
12.00 – 12.15	Conclusion and Closing Remark	MEWG Chair
12.15	Lunch and Meeting Adjourn	All

1. Potential Participants (SuFiA TS and non SuFiA TS)

No.	Name (First and Last)	Position/Title	Organization
1	Dr. Mohd Kushairi bin Mohd Rajuddin	Executive Director	CTI-CFF, Regional Secretariat
2	Mr. Ari Prabowo	Director of Public Relations and International Cooperation, Secretariat General	Ministry of Marine Affairs and Fisheries, Indonesia
3	Dato' Mohamad Razif Bin Haji Abd Mubin (MEWG Chair)	Deputy Secretary General	Ministry of Natural Resources, Environment and Climate Change
4	Ms. Yvonne Tio (Co-Chair)	Executive Manager	Conservation Environment Protection Authority, Papua New Guinea
5	Mr. Marcial C. Amaro	Director In-concurrent Assistant Secretary	Biodiversity Management Bureau, DENR, the Philippines
6	Ms. Nelly Kere	Chief Program Officer	Ministry of Environment, Climate Change, Disaster Management & Meteorology, Solomon Islands
7	Mr. Celestino da Cunha Barreto	National Director	Marine Spatial Planning, Capture and Aquatic Resources Management, Ministry of Agriculture and Fisheries
8	Mr. Chris Rotinsulu	Deputy Director, Program Services	CTI-CFF Regional Secretariat
9	Mr. Anjum Islam	M&E Manager	CTI-CFF Regional Secretariat
10	Ms. Dewi Satriani	Communications Manager	CTI-CFF Regional Secretariat
11	Mr. Michael Tampongangoy	Private Sector Engagement Specialist	CTI-CFF Regional Secretariat
12	Ms. Stephanie Mapaliey	M&E Officer	CTI-CFF Regional Secretariat
13	Mr. Solomon Sundah	IT Officer	CTI-CFF Regional Secretariat
14	Dr. Arlene Satapornvanit	Chief of Party and GESI Expert	SuFiA TS
15	Ms. Abhilawan Otwong	Senior Monitoring, Evaluation and Learning Specialist	SuFiA TS
16	Ms. Ariani Soejoeti	Senior Communications and Outreach Specialist	SuFiA TS
17	Ms. Smita Yamsangsong	Technical Program Coordinator	SuFiA TS

No.	Name (First and Last)	Position/Title	Organization
18	Mrs. Nguyen Thu Hue	RETT Team Lead	SuFiA TS
19	Mr. Frengky Sihombing	RETT Team member	SuFiA TS
20	Nancy Rothgerber	Communications Team Lead	REO, USAID RDMA
21	Patteera Chaladmanakul	Program Management Specialist (MEL)	REO, USAID RDMA
22	Partners		